

Busy second day at CIT Innovation Week 2016

8th March

CIT Innovation Week was officially launched yesterday with the unveiling of the larger than life 'CIT Innovation Week 2016 Box' which will feature in the main Atrium of the Bishopstown campus for the duration of the event.

Tuesday's events include a talk by **Kildare Football Manager, Cian O'Neill**, on the scientific innovations informing practice in elite sport. O'Neill, who is head of Department of Sports, Leisure and Childhood Studies at CIT, has had successful stints with management teams in Limerick, Mayo, Kerry and Tipperary. The open event takes place in the Nimbus Centre, Bishopstown from 2.30 pm to 3.30 pm.

CIT Cork School of Music also hosts a talk on '**Working Creative Entrepreneur**' today from 9.00 am to 4.00 p.m. The event focuses on how creative practitioners manage to carve out innovative portfolio careers, enabling them to make a living doing what they love doing, and will feature discussions with those involved in the industry, including Paula Moss, Tuula Harrington and Michelle Darmody.

Other events taking place in CIT today include a presentation and demonstration in the James Barry Exhibition Centre entitled '**Tangible, Embedded and Embodied Interaction**', which features two CIT student projects: brainSTORB and Hulagram.

The annual **Find the Robot** competition also continues on campus, with the release of clue number two.

CIT Innovation Week is now in its 6th year and features a week-long series of events and activities promoting entrepreneurship and innovation take place across CIT's five campus locations.

The highlight of the week will be Friday's Local Enterprise Offices (Cork) CIT Prize for Innovation which awards €10,000 in cash prizes to those whose inventions and business ideas are judged most creative, novel, innovative, and likely to succeed in the workplace.

For further details of CIT Innovation Week 2016 schedule please see www.cit.ie/innovationweek